



# OSA DC ROADMAP 2019-2022



Retail Solutions Marketplace / B2C solution	<b>B2B2C* solutions engagement</b>	Approach and engage solution providers to build partnership base for the marketplace				Build the leading retail solutions marketplace		
	<b>Retail Solutions Marketplace</b>	Technology test	Business use case	Market design study based on use cases	Retail Solutions Marketplace development and deployment of MVP** solution		Marketplace deployment and enhancement of functionality	
	<b>B2C solution</b>			Product database use case study	B2C solution POC*** and development		B2C MVP deployment	Product enhancement
	<b>Team enhancement</b>	Rebuild the team, add more finance talent		Strengthen the team with IT, AI and blockchain experts				

\* B2B = business-to-business, B2C = business-to-customer, B2B2C = business-to-business-to-customer

\*\* MVP = minimum viable product

\*\*\* POC = proof-of-concept